

## JoomlaLMS Briefing

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June, 2012

### Company Background

JoomlaLMS is a private self-funded company focused on development, maintenance and support of eLearning solutions based on Joomla! CMS. The company has two branches. The core branch is dedicated to improve JoomlaLMS and provide high quality maintenance and support services. The second branch centers on general Joomla custom development services and is dedicated to integrate third-party Joomla extensions with JoomlaLMS if a client needs.

### Company At-a-Glance

Headquarters	Minsk, Belarus
Year Founded	2006
Employees	30
Customers	>1,000
Market Focus	Education
Key Industry Verticals	Higher Education, Professional Services
Top Key Clients	Qantas Airlines Construction Estimating Institute, National Contractors Pre-Licensing Services Inc., Nurse Oncology Education Program
Web site	<a href="http://www.joomlalms.com">http://www.joomlalms.com</a>

Our current aim is to create an effective structure for better flow of information between JoomlaLMS and Joomla! CMS. It will definitely make this bond optimal to manage entire organization whether commercial or non-profit.

### Product Overview

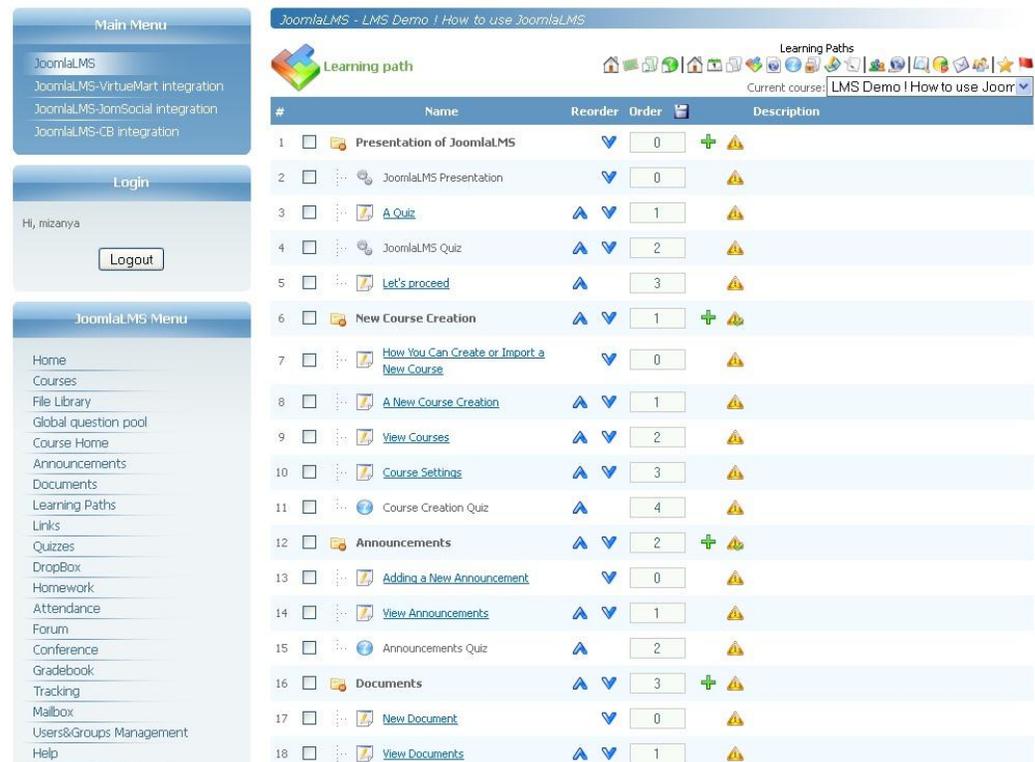
JoomlaLMS is an aggregate of eLearning tools compiled into a powerful learning management system for Joomla!. It is a fully functional eLearning platform with innovative training / testing options (self-assessments) and advanced conferencing

applications. JoomlaLMS is also a learning content management system with a wide range of useful online training features for teachers and learners.

## Highlights and Unique Features

JoomlaLMS is developed as an open source Joomla! Content Management System extension. It is possible to say that JoomlaLMS is unique as it is a golden mean between open source and proprietary software allowing to get benefits from both licensing models. You can use open source Joomla! CMS to manage your web portal content and rely on proprietary JoomlaLMS for keeping your core eLearning business assets secure thanks to one-place support, upgrade and custom development services directly from the vendor.

Figure 1: An example of a JoomlaLMS Learning Path:



The screenshot displays the JoomlaLMS Learning Path interface. On the left, there is a 'Main Menu' with links to JoomlaLMS, JoomlaLMS-VirtueMart integration, JoomlaLMS-JomSocial integration, and JoomlaLMS-CB integration. Below this is a 'Login' section with the text 'Hi, mizanya' and a 'Logout' button. At the bottom left is a 'JoomlaLMS Menu' with various navigation options like Home, Courses, File Library, etc. The main area shows a 'Learning path' table for the course 'JoomlaLMS - LMS Demo I How to use JoomlaLMS'. The table has columns for item number, name, reorder, order, and description. The items listed include 'Presentation of JoomlaLMS', 'JoomlaLMS Presentation', 'A Quiz', 'JoomlaLMS Quiz', 'Let's proceed', 'New Course Creation', 'How You Can Create or Import a New Course', 'A New Course Creation', 'View Courses', 'Course Settings', 'Course Creation Quiz', 'Announcements', 'Adding a New Announcement', 'View Announcements', 'Announcements Quiz', 'Documents', 'New Document', and 'View Documents'.

#	Name	Reorder	Order	Description
1	Presentation of JoomlaLMS	▼	0	
2	JoomlaLMS Presentation	▼	0	
3	A Quiz	▲ ▼	1	
4	JoomlaLMS Quiz	▲ ▼	2	
5	Let's proceed	▲	3	
6	New Course Creation	▲ ▼	1	
7	How You Can Create or Import a New Course	▼	0	
8	A New Course Creation	▲ ▼	1	
9	View Courses	▲ ▼	2	
10	Course Settings	▲ ▼	3	
11	Course Creation Quiz	▲	4	
12	Announcements	▲ ▼	2	
13	Adding a New Announcement	▼	0	
14	View Announcements	▲ ▼	1	
15	Announcements Quiz	▲	2	
16	Documents	▲ ▼	3	
17	New Document	▼	0	
18	View Documents	▲ ▼	1	

Source: JoomlaLMS, 2012.

## Cost of Ownership Models

JoomlaLMS pricing model is based on a price-per-active-learner model. License counts learners only. Teachers and administrators are not counted by the license. A learner is counted when he/ she is enrolled in at least 1 course.

Six implementation scenarios are suggested: 100 learners, 500 learners, 1,000 learners, 5,000 learners, 10,000 learners, and an unlimited number of learners. It is possible to purchase either an annual or a perpetual license.

## Future Directions

JoomlaLMS Corporate edition is coming in early 2013. It is planned to implement advanced SCORM reporting options, courses search, Mobile Delivery capabilities for users and integrate JoomlaLMS with reliable Web conferencing applications such as WebEx and GoToMeeting.

## Analyst Insights

The open-source platform of Joomla allows JoomlaLMS to be one of the most competitively priced systems available. It is consistently at the top of our Low Cost LMS options, regardless of delivery of number of users. At the same time, however, Joomla LMS delivers a wide array of features and functions found in much more expensive solutions. Although some features come with added cost.

There is a robust assessment tool included in the LMS that allows for a vast array of testing and reporting options. For a nominal additional cost, you can also integrate a feature-packed social collaboration tool called JomSocial. JomSocial features a Facebook-like interface with groups, rich media sharing and messaging tools.

The user-interface for JoomlaLMS can at times seem somewhat busy, as there is quite a bit of information and options on the screen at any given time. The pages and navigation are not as slick as many of the higher priced systems that are available.

That said, users will get an awful lot for their money with JoomlaLMS. The price point can creep higher as you continue to add components, USD50 worth at the average, and request customization provided at a price depending on client specific needs to make it look and behave like other systems.

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